The Popular Mail Order Service Is a Convenience That Out-of-Town People Should Avail Themselves Of.

venience and a Big Satisfaction to Customers-Use It.

The Popular Telephone Service Is a Great Con-

18TH YEAR.

EL PASO, TEXAS, SATURDAY, DECEMBER 25, 1920.





Women's Shoe Section

PRE-INVENTORY prices prevail on our entire stock of women's boots. In this event we also include our entire line of high shoes for misses and girls. There is a full range of sizes in the favored fall and winter styles.

Besides the general reductions on our entire stock, we have grouped into four lots odds and ends and accumulations of short lines. These are as follows:

Odds And Ends

Boots at \$8.95 LOT NO. 1—200 pairs of women's high grade boots in black and brown. High and low beals. These sold formerly from \$12.00 to \$15.00. Pre-inventory Sala \$8.95 Sala st. \$3.95

Boots at \$4.95 Boots at \$6.95 LOT NO. 5-30 pairs of women's boots in black and brown, also sums will find a large number of women's will find a large number of women's brown and black kid French heal boots, also a few low heal models are included.

\$4.95

Low Shoes at \$3.95

Women's Low Heel Boots All \$10.00 values \$7.25 All \$11.00 values \$8.85 All \$14.50 values \$11.65 All \$10.00 values \$7.65 All \$12.00 values \$10.65 All \$15.00 values \$12.45

French Heel Boots

All \$9.00 and \$10.00 All \$18.00 and \$14.00 All \$18.00 and \$19.00 values \$10.95 All \$18.00 and \$18.00 All \$18.00 and \$18.00 Values \$10.95 All \$18.00 and \$18.00 and \$18.00 Values \$10.95 Promptly.

High Shoes For Misses And Children

All \$2.00 values \$1.75 All \$4.50 values \$2.65 All \$7.00 values \$5.85 All \$2.50 values \$3.05 All \$7.00 values \$5.85 All \$3.00 values \$4.55 All \$7.50 values \$5.95 All \$3.30 values \$4.55 All \$6.00 values \$4.55 All \$6.00 values \$6.35 All \$6.00 values \$6.85 Pull range of sizes.

PRE-INVENTORY SALE OF

Men's And Boys' Footwear O UR entire stock of men's and boys' shoes are in the Pre-

Inventory Sale at radically reduced prices. Men's Shoes No Reservations

Included you will find such celebrated makes as Stacy Adams, Ralstons, Packards, C. B. Slater and equally dependable makes. You will also find the season's best styles, leathers, lasts and patterns in the following

\$16.00

\$14.50

All \$21.50 values reduced to All \$12.00 to \$12.50 values reduced to \$10.00 All \$18.00 to \$19.00 values reduced to All \$10.00 to \$11.00 values reduced to \$7.95 All \$15.00 to \$15.00 values reduced to All \$7.50 to \$5.50 values reduced to

\$6.95

Extra Special

We have grouped 300 pains of men's brown kid blucher style with Goodyear welt leather soles. This is beyond question the best value you can find in men's stylish and serviceable \$5.00 shoes. The low Pre-Inventory price is.....

Boys' Shoes

Pre-Inventory Sale of boys' and little men's shoes at the following reductions:

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e

Values to \$8.50 reduced to \$6.55 Values to \$7.00 reduced to \$5.25 Values to \$5.00 raduced to 84.95 Values to \$5.00 reduced to \$3.95 Values to \$4.90 reduced to \$2.55

Extra Special Little men's Goodyear welt shoes in dark brown leather. Broad toes and low heels, Ince style. Neat and dressy. Special \$2.95

PRE-INVENTORY SALE

Trunks--Bags

MOTHER item of special interest on the 2nd Floor is the sale in the Loggage Shop. It is a well known fact that at all times we carry the best grades of travelers' needs, and quote attractively low prices. We find we have a larger stock than good business dictates. Beginning Monday and continuing for one week we offer our entire stock of sult cases, bags and tronks, including the celebrated Hartmann wardrobs trunks.

TWENTY PER CENT OFF

Men's Clothing

O UR guaranteed low prices in the Mon's Section offer you an opportunity to buy now what you need in a winter suit or overcost. We not only cuarantee low prices, but quality as well. Because these suits and overcosts have been made by Hart Schaffner & Marz, B. Kuppenheimer, Rogers Peet & Co., Fifferm and other equally reliable makers.

—Men's Clothing Dept.—Laugest in the Southwest—2nd Floor

YOU have probably attended Pre-Inventory sales at the Popular in the past. We frankly tell you that the one which begins Monday moming surpasses in value giving any previous Pre-Inventory sale. We have decided not only to reduce, but to close out completely during Pre-Inventory week mammoth stocks of merchandise. To do this drastic reductions have been made, which means You will find the Pre-Inventory window displays values for patrons far out of the ordinary.

UNDER ordinary conditions Pre-Inventory sales are held to dispose of broken lines and odd stocks which do not properly belong in the inventory. This year we are doing it differently. We are not only offering at pre-inventory prices broken lots, but in most cases complete stocks of highly desirable merchandise.

of unusual interest.

Ready to Wear

IF YOU have waited for low prices on ready-towear, there is no need to wait longer. You can come Monday and choose from the most complete stocks of ready-to-wear that ever entered into a pre-inventory sale. Practically complete stocks await your selection, and prices are as low as those offered in pre-inventory sales previous to the war.

Women' Dresses Frocks for Street, Afternoon, Evening and Dinner.

Our Impanes steek of dresses has been divided into three special groups. In the various lats you will find the season's best styles and colors in fine all weal tricotine, Point twill, all wool serge, wool celeur, Yalama cloth and directine, also fine chere hack satins, eatin meteer, prospetts, creps de chies and velvet. These dresses are all handsomely trimmed with hand embroidery, heads, silk embreidery, chenille and wool embroidery. All sines from 16 to 46. The following are the special groups:

LOT NO, 1-302.00 values.

\$15.00

LOT NO, 2-302.50 values.

LOT NO. 2-\$59.50 values, Pre-Inventory Sale at..... \$22.50 LOT NO. 3-800.50 values. \$29.50 Pre-Inventory Sale at



Women's Suits

FOR business or dress you will find in the five special Pre-Inventory groups just the suit you want. Whether you wear a size 16 or size 48, or any of the sizes between, you will find your suit in this Pre-Inventory Sale.

LOT NO. 1-849.50 values, \$19.50 LOT NO. 2-484.50 to \$79.50 values, Pre-inventory Sale at ... \$39.50 LOT NO. 3-884.50 to 807.50 \$49.50 values, Pre-Invectory Sale at ... \$49.50 LOT NO. 4-\$108.50 to \$125 values, Pro-inventory Sale at ... \$59.50

EXTRA SPECIAL

Half Price Sale

All exclusive dresses, including many Milgrim meylels, are a special feature. In this lot you will find afternoon dresses, evening dresses and dance freeks. These are offered at one-half price.

Women's Coats and Wraps



T PRE-INVENTORY prices there will be very few A Coats left when the week ends. In the following four lots you will find both coats and wraps with and without fur trimmings. Fur trimmings are of Hudson Seal, Nutria, Beaver and Australian Opossum. These come in a full range of the season's best coatings and there is a full range of sizes, including stouts. The prices range as follows:

139.50 to \$49.50 \$29.50

LOT NO. 3-

\$30.50 to \$00.50 \$39.50 values, at 579.50 to \$97.50 \$49.50

Extra Special

One special lot of coats with fur collars in Bolivia. weol, selour and Yalama cloth, are in the Pre-Inventory Sale at the

Pre-Inventory Sale Of Furs

P RE-INVENTORY Sale will also prove to be an opportune time to secure furs and fur coats. Our entire stock of fur coats, capes and fur pieces of all kinds are offered at Half Price.

Blouses at \$15.50

IN this assortment you will find tricolette blowes trimmed with gold silk embroidery in suit shades. Also included in this lot you will find satin, satin and georgette combinations and georgetts bloases in suit shades, as well as a few white and flish. Some of these are trimmed in real filed lace and beautifully embroidered designs. Values to \$22,50. \$15.50

Blouses at \$10.95 In this lot you will find blonses of silk saths, taffeta and georgette. In this collection you will find principally suit shades, although there are a limited number of white, flesh and binges color

georgettes. Many of these blouses have contrast-ing color embroidery trimming, which makes them most desirable for wear with suits. Exceptional values will be found in \$10.95

Blouses at \$3 We continue our offering of beautiful georgette

bloness at \$3.50.

Naver since pre-war days have we been able to offer such values in georgette bloness. These are made of an exceptionally good grade georgetic and some are trimmed with lace and insertion, while others are plain tailored styles and some come in beautifully embroidered \$3.00

Sweaters

A FEATURE of the Pre-Inventory Sale will be the recent underpriced purchase of exmel's hair wood sweaters in a wide variety of colors in tuxels and surplies the tack styles. These are \$25.00, \$27.50 and \$20.50 sweaters. SINGS, S2730 and S2930 eventers. S 15

New Spring Millinery YOU will find Spring Hats

in all the new colors, such as flame, rose, wood, squirrel gray, seal blue and beautiful shades of brown, henna, navyalso new shades of orchid. The materials are ceries, satius, fale combinations. Some are fur trim-med, some flower trimmed, while others have feathers. We are also showing a wooderful array of or-gandle dance hats in beautiful shades of orange, flame, rose wood and Madonna blue. You will also find in this yest collection of spring millinery some new feather trimmed buts and combinations of wing, breast and cost trimmings on Milan shapes, also some Milan shapes combined with taffetas, many are trimmed with bright colored embroilery of cellaphane amblingling. nompliestions.



Blouses at \$4.95 THIS lot connists mostly of white and flesh

A colored blames. Some are trimmed with real lace and pretty designs of embroklery. There Blouses at \$7.95

These blouses are made of a good grade georgette and come in all the wanted suit shades, as well as flesh and white. Some are trimmed with emircidary and beads. Values to \$16.50, st. \$7.95

Model Blouses

Pre-inventory Sale of all blouses besides the special groups mentioned. We call your special attention to radical reductions on our high grade contume blooses which

Regular \$32.50 to \$42.50 blouses. Regular \$32.50 to \$42.50 blouses. \$24 Regular \$44.50 to \$59.50 blonus Pre-Inventor; \$34.50

These include all our beautiful blouses of georgsite, eatin and taffets made by the foremost con-tume blouse manufacturers of America.

Mail Orders

OUT OF TOWN people should by all means take advantage of pre-fuventory prices. In placing your orders, especially for mady-to-wear, give as much information as possible not only as to size, but colar of hair and eyes and anything clae you think will assist us in aending you a satisfactory selection. estisfactory selection.



Juvenile Department

N EVER before was there a Pre-Inventory Sale in The Girls' Own Shop that compares with this one in wonderful values and exceptional selections. Due to the drastic reductions original prices have been eliminated—we will say though that many reductions are 50% and more.

Girls' Plaid Skirts at \$6.95 These are full pleated novel effects in snappy plaids, also many surge. Pre-investory \$6.95

Girls' Dresses at \$6.95 Clever styles are those dresses. Made of all wool entge and attractively embroidered. Ideal for school and peneral wear. Sizes to 14 years. Pre-Inventory \$6.95 Two other specials in Girls' Dresses. \$12.05 and \$15.95

Girls' Sweaters \$4.95

We also offer a wonderful lot of outing, Billy Burkes and two-piece palamas and silk braid trimmed enting gowns in Pro-inven. \$1.95

Girl's Outing Sleeping Wear at 95c

Girls' Coats at \$10.00 These are warm, good looking wraps. Made of Polo cloth, cheviet, valveteen and chinebills. These is a wide range of colors. Since 2 to 6 and \$10 and 7 to 14. Your choice. \$10

All other Girls' Costs at drastic re-Girls' Hats at \$2.95

Tunedo and cost styles is a wonderful array of colors. Sizes from 3 to 14 years, This is one of our real sensational items. Fre-\$4.95

All other Sweaters are reduced to less than cost.

Popular Corset Shop

THIS offers a clean up of about 200 corsets in odd lots and discontinued styles in such makes as Gossard, Mme. Lyra, Nemo, Regis, American Lady and Warner. The values are most exceptional and the reductions are stupendous. For quick clearance we have divided these into three special lots:

\$1.95 \$3.95 \$5.95

PRE-INVENTORY SALE IN

Boys' Department

THE BOY will need a new suit before school reopens. Come A now while stocks are ample, sizes complete and prices lower than you expect. Our adv. in Sunday Times will show what you save in money-see the suits themselves to fully appreciate what this Pre-Inventory Sale means.

In the Down Stairs Store

N EVER before in any Pre-Inventory Sale have stocks been so large, assortments so desirable and prices so low as in the present sale. We want to close out complete stocks of the following items before inventory:

Coats at \$10.95 These are full length seats, made of the realize that this is a ridiculously leavy wood contings in plain colors and heather mixtures. They are both ovening drawes which we wish to full and bull lined. There is a full close out before inventory. These

Plush Coats at \$7.95 These are three-fourths and full length plush coats. Some are fin-labed with large collars and coffs of imitation fur. Such coats as these price......\$7.95

Millinery at \$1.00 Choice of the house. We want to sell every hat in stock dur-ing Pre-Inventory Sale week. There remains about 250 hats equally divided between styles for weman and children. Re-gardless of former prices, you

Evening Dresses at \$7.95 evening dresses which we wish to close out before inventory. These come in both white and evening shades and embrace dresses that self reghard up to \$20.00. While they lead you have choice at \$7.95 Blouses

These are made of georgette and ereps do chine. Some are enthroldery or beaded, while others are tailored styles. They come in flesh and other shades. Choice

Dresses at \$10.95 Our complete stock of dresses that formerly sold as high as \$23.00. These formerly soul as tight as Sante. There are made of estima, taffetta, serges, tricotine and tricolette. There is a full range of celers and since. Pre-inventory Sale price. \$10.95

Suits and Coats \$16.95 At this nominal price we offer you choice of our entire stock of high grade suits and coats which have bee selling rendly at \$35.00. There is a full range of styles, colors and sizes, Sweaters at \$3.95
These aweaters are main of pure weel in coat, tuned and rippis styles. Some are trimmed with angors. Colors are white, copen, orchid, black and turquoles.

\$3.95

**This copen, or main of pure weel these are the best values you have seen thin scases, and it is doubtful it soulf values will be again officer after these are soil. Come Monday and take your \$16.95

Shoes at \$3.95

1,000 pairs of shoes must be closed out before inventory. This price will do it.

HILE three are olds and ends of our Basement Stor Stock, you will find hundreds of pairs of shoes in the offer which sold regularly at \$1.50. There is a full range of sizes to forth with, but you must realize that it will be the early shoppers \$3.95 monthly who will obtain the best values. We give \$3.95 you choice at the law price of you choice at the low price of